



**FOR IMMEDIATE RELEASE**

**HIGH POINT SHOWROOM:  
IHFC MAIN 1010**

**CONTACT:  
Carla Mata-Sprinkles  
Karen McNeill Harris  
McNeill Communications Group, Inc.  
336.884.8700**

**MAGNUSSEN HOME EXPANDS HIGH POINT SHOWROOM  
TO ACCOMMODATE LAUNCH OF HOME ENTERTAINMENT CATEGORY**

**HIGH POINT, N.C., APRIL 6, 2006** — Magnussen Home Furnishings, Inc. enters the April market with growing momentum and power as it launches its Magnussen Home Entertainment division by taking over an entire floor of IHFC's Main wing.

With an impressive investment in transformation of the space, the expansion means Magnussen Home now encompasses the entire tenth floor totaling 40,000 sq. ft. in the International Home Furnishings Center.

"The expansion allows us to show all of our new home entertainment configurations, as well as the coordinating occasional tables," says Jeff Cook, Magnussen Home president and chief executive officer. "We have included six rooms of vignettes to properly present the 22 new home entertainment styles and their multiple configurations."

As always, Magnussen Home has assumed a position of leadership in product development.

"As television technology and formats completely change, home entertainment is

**— MORE —**

## **Page 2, Magnussen Home Expands High Point Showroom**

one of the most significant categories for growth,” Cook says. “Our customers encouraged us to get into home entertainment because of our strength in occasional tables and in creating coordinated furniture for the living areas of the home.”

Magnussen Home Entertainment creates new configurations to properly house and display the latest technology in styles, materials and finishes that will appeal to virtually every design preference. Each home entertainment collection also coordinates with new or best-selling Magnussen Home occasional tables.

“During the last two years, every inch of the showroom floor space has been redesigned,” Cook says. “Not only are we able to showcase each of our distinctive divisions, we’ve created the ultimate Market experience for our customers. We pride ourselves on living up to our motto ‘Beyond the Expected.’”

# # #

Magnussen Home Furnishings, Inc. designs, imports, and distributes medium- and upper-medium-priced occasional tables, accent furniture, bedroom, dining room and home entertainment across all style categories for retailers around the world. The company brings more than 20 years of experience with offshore sourcing focused on quality control of state-of-the-art technology, workmanship, finishing and timely delivery. As a result, the Magnussen Express and Accents Express programs deliver products domestically within five working days to participating retailers in the United States and Canada. In addition, Biltmore Estate For Your Home by Magnussen Home is a valued licensing partner.

— MORE —

### **Page 3, Magnussen Home Expands High Point Showroom**

Magnussen Home has permanent showrooms in High Point, Toronto and Las Vegas with a state-of-the-art warehouse and distribution center in Riverside, Calif. Its U.S. Sales and Marketing Offices are located in High Point, N.C. The Canadian company is headquartered in New Hamburg, Ontario.

# # #